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Before You Hit Send

The three checks that keep AI drafts from costing you trust.

AI does the first draft. You make the call.

manewise-before-you-hit-send.pdf

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AI is fast. It's also confidently wrong.

AI drafts are a gift: a recap, a follow-up or an update in seconds. But every draft carries the same risk. It sounds finished when it isn't.

AI does the first draft. You make the call. Here's what that looks like.

One call, one catch (a fictional example)

Your notes from the call:

> targeting march, pending finance approval · priya asked about net-60 terms??

What the AI draft said:

> "We're all set for a March launch, and net-60 terms work on our side."

What actually went out, after a 30-second review:

> "We're targeting March, pending finance approval. I'll check on the net-60 question Priya raised."

One sentence would have committed you to a date nobody approved and payment terms nobody agreed to. That's the kind of mistake that costs deals, and credibility.

Three checks before anything goes out

- [ ] **Certainty:** does anything sound more confirmed than it really is?
- [ ] **Commitments:** is every promise in the draft one you actually made?
- [ ] **Numbers and dates:** does every figure match your notes exactly?

These three catch the most expensive mistakes. The full review checklist covers six, and it's built into every Manewise workflow.

Want this done for your whole week?

The draft is the easy part. Getting it to sound like you, run the same way every time and catch its own mistakes is the system.

The Workday Guide ($39): six personal workflows, set up step by step: inbox triage, meeting briefs, the after-call follow-up and CRM note, a next-step tracker and the Friday update. Includes the full review checklist and realtor and sales rep role packs.

The Business Operating System ($79): one shared AI standard for your whole team.

Hands-on help: build it live in a working session, or have it set up for you.

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